





Monitoring and Evaluation Report

APRIL 2023





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Disclaimers:

This study is based on existing data available for copper producers. The data used for this study is not independently verified by the Copper Mark. Furthermore, the data used is not always directly comparable. Key limitations are:

- The data used is not representative of the whole copper industry across all actors, geographies, or issues. For the purpose of this study, the Copper Mark uses available data in the aggregate as an average for the global copper production.
- Data is provided at company, site, or product level.
 The methodology used to calculate certain data varies significantly between sources. The Copper Mark sought to use average data points across different sources.
- Data from different sources may cover different time periods. The Copper Mark strives to use the most recent available data. Data sets covering different time periods have not been adjusted.

For data obtained through public sources, the Copper Mark has assumed that activities not publicly stated are not happening.

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This first M & E report of the Copper Mark serves to establish the baseline of the status before Copper Mark interventions, identifies indicators to monitor and evaluate progress over time and provides first data against those indicators.



1. Introduction

In 2021, the Copper Mark adopted its <u>Monitoring</u> and <u>Evaluation System</u> (M & E) to track progress toward meeting the goals outlined in the <u>Theory of Change</u>. This baseline study provides the foundation to demonstrate the Copper Mark's impact over time.

2. Methodology

In accordance with the Copper Mark Theory of Change, this baseline study focuses on four main actors within the copper value chain, whose actions, activities, or opinions are intended to change as a result of both the Copper Mark and external effects. These are:

- 1 Copper Producers
- Rights-holders, meaning those who represent the people, ecosystems, and local economies affected by copper producing operations
- Customers, with a focus on end-users of copper containing products
- 4 Investors

For each, the Copper Mark selected a sample on which to conduct desk-based research in order to answer a series of questions.

In accordance with the Copper Mark's M & E system, the indicators chosen are those:

- For which a baseline has already been established through existing data available for the copper industry
- Are measurable, cost-effective, attainable, and actionable

The specific methodology for each actor group is discussed in more detail on the following pages.

3. Copper Producers

Copper producers are defined as a company involved in the production of copper, including but not limited to companies involved in mining, solvent extraction, and electrowinning (SX/EW), smelting, or refining of copper.

3.1. Methodology

In Phase 1 of 2020 – 2022, the Copper Mark's mandate was to assess and promote the responsible production practices of copper producers. These are the actors on which the Copper Mark can have the most direct impact in terms of changing behavior and improving responsible production practices.

3.1.1. SHORT-TERM OUTCOMES

For the short-term outcomes, the Copper Mark used data from its own organization and assurance process. The samples are based on the status of Copper Mark participants and partners as of 31 December 2022.

3.1.2. LONG-TERM OUTCOMES

For the long-term outcomes, the Copper Mark used a sample of companies to obtain baseline data. The samples chosen for review are drawn from the industry groups that are widely considered representative of copper producers. These include:

- Copper Mark participants as of July 2022¹
- Members of the International Copper Association
- Members of the International Council on Mining and Metals with copper production in their portfolio

The M & E system articulates a number of indicators to demonstrate impact over time. In the baseline study, the Copper Mark identified the baseline for each of those indicators. This has been interpreted as information that can summarize the industry average for each indicator.

The data to support the baseline was gathered from the following sources and is based on the following allocation:

- The International Copper Association's (ICA) Sustainable Indicators. The study is conducted every 2 years. In 2022 data was collected from 2019 and 2020 annual sustainability and/or financial reports from ICA members. The data is collected at company level and for the purpose of this study, the Copper Mark uses the average number. This source covers the following indicators from the M & E system:
- Direct energy consumption
- Water use
- Water recycled and reused
- Annual corporate social responsibility reporting
- Yearly average employee number
- Employee wages and benefits

Note that the data represented in table 2 on page 6 is from 2020.

¹ These sites are listed in Annex 1

² This study includes Antofagasta Minerals, BHP Billiton, CODELCO, Collahuasi, Freeport-McMoRan, Glencore, Grupo Mexico, KGHM, Rio Tinto and Teck.



- The ICA's <u>Copper The Pathway to Net Zero</u>. The latest data related to carbon emissions from copper production, based on data over the past 10 years.³
- CO₂ Emissions
- CO₂ Emissions from direct sources
- CO₂ Emissions from indirect sources (excludes scope 3)
- Copper Producer websites and annual / sustainability reports. To supplement data available for the remaining identified indicators, the Copper Mark conducted desk-based research of publicly available information of companies participating in the Copper Mark; members of the ICA and members of the International Council on Mining and Minerals (ICMM) who have copper in their portfolios.⁴

Data from this source covers different time periods than that of the first two sources.

This source covers the following indicators:

- CO₂ emissions reduction targets by or before 2050
- Breakdown of employees by gender, with a focus on women in leadership
- Evidence of annual reporting on environmental, social, and governance issues
- Evidence of annual reporting on "Step 5" per the Joint Due Diligence Standard for Copper, Lead, Nickel and Zinc

3.2. Data

3.2.1. SHORT-TERM OUTCOMES

Table 1 represents the initial data set for 2020 and 2022 for the indicators of the short-term outcomes related to copper producers. The following chart represents both the baseline and the first progress report for the shortcome outcomes identified in the M & E system.

Table 1A: Baseline for Short-Term Outcomes – Copper Producers

Short-Term Outcome	Indicators	Measurement Unit	2020	2022
The copper industry provides a responsibly produced raw material to enable the clean energy transition	Volume of copper from Copper Mark Sites flowing into the market	Percentage of annual globally mined copper produced by sites with the Copper Mark	4%	21.1%
70% of produced or recycled copper is from producers that are	Growth in Copper Mark award by size, type, geographic location	Number of sites that have received The Copper Mark by EOY	5	35
third-party assured as producing responsibly	geograpme recursor	Number of small and medium sites that have received The Copper Mark by EOY	0	1
	Growth in re-assessments	Number of sites that have committed to a second (or more) assessment cycle	NA	NA
	Confirmation of improvement plans and reduction in "partially aligned" criteria	Average number of "partially meets" per site in the first assessment of the cycle	1.6	3.6
	Sites confirm practices have improved since participating in the Copper Mark	% of sites that have achieved requirement to be "fully meets" within 24 months (includes those with granted extensions)	NA	100%

Table 1B: Type of sites that have received The Copper Mark by EOY

	2020	2022
Integrated mine sites	4	23
Stand-alone smelter/refiner	1	10
Stand-alone fabricator	0	0

Table 1C: Geography of sites that have received The Copper Mark by EOY

	2020	2022
North America	1	12
South America	2	12
Europe	1	6
Asia and Australia	1	5

³ All primary LCI data was collected for the year 2013 with more recent data sources on EFs and stocks and flows, GaBi database (2021)

⁴ The full list of companies is available in the Annex 2.

3.2.2. LONG-TERM OUTCOMES

Based on the data gathered, table 2 represents the average number per indicator of the long-term outcomes. The unit of measurement is included in the indicator. The information provided is only the baseline data upon which progress will be measured for these long-term outcomes.

 Table 2: Baseline for Long-Term Outcomes – Copper Producers

	Indicator	Measurement Unit	Average
13 CLIMATE	Total CO ₂ emissions	millions of tonnes	112
	CO ₂ Emissions from direct sources	millions of tonnes	26.8
By 2030, the Copper Industry substantially reduces GHG emissions and energy consumption	CO ₂ Emissions from indirect sources (Scope 3 emissions excluded)	millions of tonnes	51.3
contributing to climate action	CO ₂ emissions reduction targets of net zero by or before 2050	% of reviewed companies	77
	Progress towards reduction targets	No baseline data available	
7 ATOMARIE MO CLUS (NORT)	Direct energy consumption	GJ, for the total of direct and indirect	34,252,824
-	Indirect energy consumption	energy consumption (No baseline data was available for the breakdown)	
By 2030, the Copper Industry increases access to renewable energy			
6 CLEAN WAITER AND SANIFATION	Water use	m3	133,859,039
Q	Water recycled and reused	m3	353,576,984
By 2030, the Copper Industry substantially	Water reused	No baseline data available	
increases water efficiency	Identification of water effluents discharged to water bodies	No baseline data available	
6 CLEAN WATER 12 RESPONSIBLE 13 CLIMATE AND SANTERION 13 ACTION	Emissions to air	No baseline data available at site level	
	Emissions to water	No baseline data available at site level	
By 2030, the Copper Industry substantially reduces pollution in all forms	Emissions to land	No baseline data available at site level	



Table 2 continued

	Indicator	Measurement Unit	Average
12 RESPENDED CONSUMPTION AND PRODUCTION	Waste generation	No baseline data available	
CO	Recycling inputs	No baseline data available	
By 2030, the Copper Industry is able to demonstrate responsible consumption and	Annual Reporting	Percentage of reviewed companies that have an annual corporate social responsibility report or similar	94%
production	Annual "Step 5" Reports	Percentage of reviewed companies that have an annual "Step 5" report	37%
8 INCONTINUOS AND LOOKAGE GRADHIN	Number of companies with female participation in company of 25% or greater	Percentage of reviewed companies	3.3%
By 2030, the Copper Industry increases opportunities for sustainable, inclusive,	Number of companies with female participation in company leadership of 25% or greater (currently targets only)	Percentage of reviewed companies	2%
and decent livelihoods	Yearly average employee number	Total workforce capital	16,492
	Breakdown by gender	No baseline data available	
	Employee wages and benefits	Average amount spent per year in dollars	588,726,379
15 ar.us	Data on net positive or no net loss impact on biodiversity.	No baseline data available	
By 2030, the Copper Industry substantially increases conservation, preservation and restoration of life on land and the ecosystem			

4. Rights-Holders

A core objective of the Copper Mark Theory of Change is that "rights-holders confirm that conditions improve for people, ecosystems, and local economies." To measure improvement, it is necessary to first understand the circumstances before the Copper Mark and its interventions.

4.1. Methodology

This section utilizes the <u>Transition Minerals Tracker</u> by the Business and Human Rights Resource Centre to track the number of allegations by affected stakeholders against sites producing copper or copper and other minerals. The affected stakeholders considered by the tracker include:

- Community
- Eco-system
- Eco-system / community
- Individual
- NGO
- Public entity
- Public entity / community
- Workers
- Workers / community

The tracker includes the following issue areas:

- Environmental impacts
- Impacts on local community and attacks against civil society organisations
- Impacts on workers
- Governance and transparency
- Security issues & conflict zones

The tracker is limited to mining operations.

To complement information in the tracker and address other actors within the copper supply chain, the Copper Mark also utilized information gathered on potential participants through its <u>due diligence procedure</u> and <u>grievance mechanism</u>.

4.2. Data

Table 3 (page 11) represents the baseline data points for the short-term outcomes defined in relation to rights-holders. The data is based on the review for the time period 2018–2021 for the Transition Minerals Tracker and 2020 – 2022 for the Copper Mark due diligence procedure. Note that as the pool of participants increases, the number of allegations per 10 participants will reflect the increase.



A core objective of the Copper Mark Theory of Change is that "rightsholders confirm that conditions improve for people, ecosystems, and local economies."

Table 3A: Baseline for Short-Term Outcomes - Rights-holders

Short-Term Outcome	Indicators	Measurement Unit	2020	2022
Rights-holders confirm that conditions improve for people, ecosystems, and local economies	Stakeholder engagement, case studies, impact assessments, projects in copper producing areas	N/A	No baseline data available	No data available
	Transition	Number of copper-related allegations per year	43	Data forthcoming
	Minerals Tracker	Number of allegations related to sites that have The Copper Mark	0	Data forthcoming
	Due Diligence Procedure	Number of allegations per year	7	34
30% of produced or recycled copper is from producers that are third-party assured to contribute to other SDGs	Growth in Copper Mark participants in the SDG Concept*	N/A	No baseline data available	

Table 3B: The number of allegations related to environmental, social, and governance issues

Short-Term Outcome	Indicators	Measurement Unit	2020	2022
		Environmental issues	14	Data forthcoming
	Transition Minerals Tracker	Social issues	33	Data forthcoming
Rights-holders confirm that conditions improve for people, ecosystems, and local economies		Governance issues	12	Data forthcoming
		Environmental issues	3	10
	Due Diligence Procedure	Social issues	3	22
		Governance issues	7	3

^{*} Following review of the market demand and the feasibility of the concept, the Copper Mark has decided not to develop the SDG Concept.



The M & E system identifies market demand for responsibly produced and sourced copper as a key short-term outcome that will demonstrate progress toward the Copper Mark's end goals. Market demand will encourage uptake of the Copper Mark Assurance Framework by actors in the copper value chain, which should result in better long-term outcomes.

5.1. Methodology

The intent of this section is to identify the main users of copper, their current demand or preference for responsibly produced or sourced copper and their direct engagement with the Copper Mark.

To identify the main users of copper, this section first articulated the main copper-using industries as published in the <u>Global Copper Semis End-Use Reports</u> of the International Wrought Copper Council (IWCC).⁵ For each industry listed in the report, The Copper Mark then conducted desk-based research to identify the leading companies based on:

- Copper Mark partners,
- Total market capitalization,
- Revenues per year, or
- Membership to industry organizations (when neither the market capitalization nor the revenues lists were available).

It should be noted that in the case of automotive industry, the ranking is based on the number of cars sold. The information regarding market capitalization and annual revenues was updated to the years 2020–2021 depending on the availability of information for each industry.

As a result, the Copper Mark established a list of 185 companies.⁶ The desk-based research looked at publicly available information such as websites and annual reports to identify the extent to and manner through which each company expresses a preference toward responsibly produced or sourced copper. The review aimed to provide information related to the following three points:

- The method through which the public expression of preference is made (e.g., code of conduct, annual report, website, etc.)
- Whether there is explicit coverage of copper
- The content expressed in the preference (e.g., Copper Mark Site, recycled content, low-carbon emissions, etc.)

5.2. Data

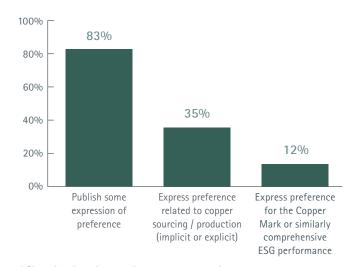
The following table/figure presents the data related to Copper Mark partners as well as gathered through the desktop research.



MONITORING AND EVALUATION REPORT CopperMark.org

Short-Term Outcome	Indicators	Measurement Unit	2020	2022
The market and investment community requires responsibly produced and sourced copper	Number of Copper Mark partners	Number of partners	6	25

Figure 1: Baseline for Short-Term Outcomes: Number of investors and/or customers that require responsibly produced and sourced copper (%)*



^{*} Chart data based on 185 downstream companies.

Market demand will encourage uptake of the Copper Mark Assurance Framework by actors in the copper value chain, which should result in better long-term outcomes.



⁵ IWCC description of the Global Copper Semis End-use Reports, www.coppercouncil.org/iwcc-statistics-and-data 6 The full list of companies is available in Annex 3.



6. Investors

The M & E system identifies access to capital for responsibly produced and sourced copper as a key short-term outcome that will demonstrate progress toward the Copper Mark's end goals. Access to capital will encourage uptake of the Copper Mark Assurance Framework by actors in the copper value chain, which should result in better long-term outcomes.

6.1. Methodology

Investors were identified through an informal review of institutional investors of ICA members. These were considered to be representative of main sources of access to capital in the copper industry.

As a result, the Copper Mark established a list of 37 investment firms. The desk-based research looked at publicly available information such as websites and annual reports to identify the extent to and manner through which each investment firm requires or expresses a preference for responsibly production of copper.

The review aimed to provide information related to the following three points:

- The method through which the public expression of preference is made (e.g., code of conduct, annual report, website, etc.)
- Whether there is explicit coverage of copper
- The content expressed in the preference (e.g., Copper Mark Site, recycled content, low-carbon emissions, etc.)

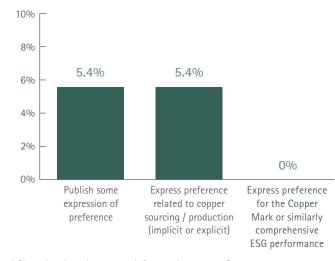
6.2. Data

The following table/figure presents the data related to Copper Mark partners as well as gathered through the desktop research.

 Table 5: Baseline Short-Term Outcomes - Investment Firms

Short-Term Outcome	Indicators	Measurement Unit	2020	2022
Rights-holders confirm that conditions improve for people, ecosystems, and local economies	Number of Copper Mark partners	Number of Copper Mark partners from the financial sector	0	1
	Investor and other supply chain actor participation in the Copper Mark	Number of companies that are not partners / participants that engage in working groups	1	2

Figure 1: Baseline for Short-Term Outcomes: Number of investors and/or customers that require responsibly produced and sourced copper (%)*



^{*} Chart data based on research from 37 investment firms.

The M & E system identifies access to capital for responsibly produced and sourced copper as a key short-term outcome that will demonstrate progress toward the Copper Mark's end goals.



7. Future Review

The Baseline Study provides a starting point for the Copper Mark to further improve its Monitoring and Evaluation System. In particular, the Copper Mark identified the following areas for review and improvement:

- 1. The availability, quality, and comparability **of data:** The Copper Mark seeks to increase the use of data from its own assurance frameworks rather than external sources with a view to improve data quality and quantity.
- 2. Gap in indicators for social impact: the Copper Mark recognizes the need to further strengthen its M & E system in regard to the social impact of its participants.
- 3. Appropriate indicators: this study highlighted a number of indicators in the M & E system that are not best suited to monitor progress of the Copper Mark towards its objectives or are outdated. In addition, the current indicators do not appropriately reflect the organization's growing scope, vision, and strategy. As a result, the Copper Mark will review and update the M & E system.

Over time, the Copper Mark will identify ways to overcome the limitations identified for each indicator.

Annex 1: List of Sites Participating in the Copper Mark as of 31 December 2022

Atlantic Copper División Ministro Hales Morenci Aurubis AG, Hamburg División Radomiro Tomic Olympic Dam Aurubis AG, Luenen Henderson

Aurubis Olen NV Hitachi Refinery Bagdad Kennecott Utah Copper

Boliden Harjavalta Oy KGHM Polska Miedź S.A. Oddzial Huta Miedzi "Glogów" Boliden Kokkola Oy

Mantoverde

Miami

KGHM Polska Miedź S.A. Oddzial Chagres Huta Miedzi "Legnica" Chino

Climax

Compañía Minera Condestable S.A. Compañia Minera Zaldivar SpA

Distrito Candelaria

El Paso El Soldado

División Chuquicamata División El Teniente División Gabriela Mistral Onsan Smelter & Refinery

Oyu Tolgoi LLC Pirdop, Bulgaria

PT Freeport Indonesia (PT-FI)

Grasberg Rönnskär Safford

Los Bronces Saganoseki Smelter & Refiner Mantos Blancos

Sierrita

Sociedad Contractual Minera

El Abra

Minera Antucoya Sociedad Minera Cerro Verde S.A.A.

Minera Centinela Teck Highland Valley Copper

Partnership Minera Escondida Limitada

Minera Los Pelambres Minera Spence Limitada

Complejo Industrial Molynor S.A.

Tyrone

Unidad La Caridad

Unidad Planta Metalúrgica

Annex 2: List of Reviewed Copper Producing Companies

Anglo American Glencore AngloGold Ashanti

Antofagasta Minerals

Aurubis AG Barrick Gold Corporation

BHP Billiton

Boliden Mineral AG

CODFLCO

Compañía Minera Dona Inés

de Collahuasi

Freeport-McMoRan Inc.

Gold Fields Grupo México

JX Metals Smelting Co. Ltd. KGHM Polska Miedź S.A. Oddzial Huta Miedz

LS Nikko Copper

Lundin Mining Corporation

Metso Outotec Oyj Minera Antamina

Mitsubishi Materials Corporation

MMG Newcrest Mining

Newmont Río Tinto

Sibanye-Stillwater

South32

Southern Peaks Mining Sumitomo Metal Mining Teck Resources Limited Vale International

Annex 3: List of Reviewed Downstream Companies

Annex 3: List of Reviewed Do	ownstream Companies	
ABB Ltd	Dongfeng	Grupo IUSA, S.A. de C.V.
Alstom Transport	DSME	H & H Tube
AMD	Duke Energy Corporation	Haier Electronics Group
America Mobile	Eaton Corporation	Haier Smart Home
Amphenol Corporation	Electrolux	Hailiang Group Co., Ltd.
ANALOG DEVICES	Elgi Equipments	Havells India LTD.
Apple	Elsewedy Electric	Hengtong Optic-Electric
Arrowstreet	Enbridge	Hind Aeronautics
AT&T	ENEL	Hitachi Rail Systems
BAIC Group	Fabrika bakarnih cevi Majdanpek	Honda
Bavarian Central Mint	FAW Group	Hornady Manufacturing Company,
Bharat Dynamics	Fincantieri	Inc.
BMW	Fiocchi Munizioni S.p.A.	Hyundai
Bombardier Transportation	Ford	Hyundai Heavy Industries
BYD, Cambridge-Lee Industries LLC	Foshan Huahong Copper Tube Co.,	Hyundai Rotem
Carborundum Uni.	Ltd	Illinois Tool Works
Cerro Flow Products LLC	Foxconn (Hon Hai Precision Industry)	India Government Mint
China Banknote Printing and	Furukawa Co.	Infineon Technologies AG
Minting Corporation	Furukawa Electric	Ingersoll Rand
China Mobile	GAC Group	Japan Mint
China Telecom	GE Transportation	Jiangsu Huapeng
China XD Electric Co Ltd	Geely	Johnson Controls
CISCO	General Cable (part of Prysmian)	Kia
Comcast	General Dynamics Corporation	KME Germany GmbH
Companhia Brasileira De Cartuchos (CBC)	General Electric	Kobelco & Materials Copper Tube, Ltd
CRRC Corporation	General Motors	Lennox
CSSC	GMM Pfaudler	LG Electronics
Cummins India	Golden Dragon Precise Copper Tube	LS Cable & System
Daikin Industries	Group, Inc.	LS3P
Daimler	Graphite India	Luvata Oy (Mitsubishi Corporation)
Deutsche Telekom	Gree Electric Appliances	Midea Group
Dominion Energy	Grindwell Norton	Mitsubishi Electric
Dominion Lifergy		WITCOMOISHII LICCUITC

MM Kembla Schneider Electric Monnaie de Paris Sembcorp Marine Mueller Industries, Inc. Shanghai Metal Corporation Nammo A.S. Siemens **NEXANS** Siemens Mobility Nexter Systems Softbank Nextera Energy Sony Ningbo Jintian Copper (Group) Co., Southwire Ltd Stadler Rail AG Nintendo STX Offshore & Shipbuilding Nissan Sumitomo Electric Industries Nortek Sumitomo Heavy Industries Northrop Grumman Sunshine Mint, Synopsys NTT TBEA **NVIDIA** TE Connectivity Ltd Orange Techtronic Industries Company Panasonic Corporation Telefónica Parkhill Tesla Path21 Architecture & Planning The Greenbrier Co Poongsan Corporation The Perth Mint Praj Industries The Royal Canadian Mint Prvi Partizan A.D. The Royal Mint Prysmian The Southern Company Qingdao Hongtai Copper Co., Ltd Thermax Raytheon Technologies Tokyo Electron Renault Toshiba Rheinmetall Defence TotalEnergies SE Robert Bosch Toyota RUAG Holding A.G. Trinity Rail Group SAIC-GM-Wuling Motors

Samsung

Samsung Electronics

Samsung Heavy Industries

Tsuneishi Shipbuilding

United States Mint

United Technologies

United Shipbuilding Corporation

Verizon

Vodafone

WSA Studio

Volvo

V-Guard Industries Ltd

Walsin Lihwa Corporation

Whirlpool Corporation Wieland-Werke AG

Volkswagen Group

Annex 4: List of Reviewed Investment Firms

Aberdeen Asset Investments Ltd
Allan Gray Proprietary Ltd
Arrowstreet Capital, Limited
Partnership
Baillie Gifford & Co.
Beutel, Goodman & Company Ltd

BlackRock Advisors (UK) Limited
BlackRock Institutional Trust

BlackRock Institutional Trust Company, N.A.

BlackRock Investment Management (UK) Ltd

Capital Research & Management Company (Fixed Income)

Capital Research Global Investors
Capital World Investors

China Investment Corporation
Coronation Fund Managers Ltd

Daiwa Asset Management Co., Ltd Elliott Management Corporation Genesis Investment Management,

LLP Harris Associates LP

Impala Asset Management, LLC

Invesco Advisers, Inc.

Legal & General Investment Management Ltd

Letko, Brosseau & Associates Inc.

M & G Investment Management Ltd

Nikko Asset Management Co., Ltd

Nomura Asset Management Co., Ltd

Norges Bank Investment Management (NBIM)

Public Investment Corporation (SOC) Ltd

Qatar Holding, LLC

RBC Global Asset Management Inc.

Schroder Investment Management Ltd (SIM)

Silchester International Investors,

State Street Global Advisors (UK)

Sumitomo Life Insurance Co.

Sumitomo Mitsui Banking Corporation

Sumitomo Mitsui Trust Asset Management Co., Ltd

Templeton Global Advisors Ltd

Templeton Investment Counsel, LLC

The Vanguard Group, Inc.

Impact is defined as the positive and negative long-term effects resulting from the implementation of the Copper Mark Assurance Framework, either directly or indirectly, intended or unintended.





info@coppermark.org coppermark.org

The Copper Mark Delta Place, 27 Bath Road Cheltenham, UK, GL53 7TH



@CopperMark



in @thecoppermark



